

Price vs. Quality/Service

Choose your market position from one of the categories below, then try to find competitors for all the categories:

High Price Low Quality/Service <hr/> <hr/> <hr/>	High Price Medium Quality/Service <hr/> <hr/> <hr/>	High Price High Quality/Service <hr/> <hr/> <hr/>
Medium Price Low Quality/Service <hr/> <hr/> <hr/>	Medium Price Medium Quality/Service <hr/> <hr/> <hr/>	Medium Price High Quality/Service <hr/> <hr/> <hr/>
Low Price Low Quality/Service <hr/> <hr/> <hr/>	Low Price Medium Quality/Service <hr/> <hr/> <hr/>	Low Price High Quality/Service <hr/> <hr/> <hr/>