

# Startup Costs

Calculate your startup costs and timeframe:

Item:	Cost	Date Needed
- Land	_____	_____
- Building	_____	_____
- Rent	_____	_____
- Leasehold Improvements	_____	_____
- Signage	_____	_____
- Equipment	_____	_____
- Tools	_____	_____
- Furniture	_____	_____
- Fixtures	_____	_____
- Display Cases	_____	_____
- Vehicles	_____	_____
- Beginning Inventory	_____	_____
- Raw Materials for Production	_____	_____
- Research and Development	_____	_____
- Installation Fees (equipment, phones, etc.)	_____	_____
- Deposits	_____	_____
- Licenses and Permits	_____	_____
- Legal Fees	_____	_____
- Accounting and Professional Services	_____	_____
- Business Insurance	_____	_____
- Supplies (office, postage, forms, etc)	_____	_____
- Logo	_____	_____
- Biz Cards, Letterhead, Envelopes, etc.	_____	_____
- Flyers/Brochures	_____	_____
- Promotional Materials	_____	_____
- Website	_____	_____
- Other Marketing	_____	_____
- Other Marketing	_____	_____
- Other Marketing	_____	_____
- Other Marketing	_____	_____
- Other Marketing	_____	_____
- Pre-opening Labor and Training	_____	_____
- Miscellaneous	_____	_____
- Reserve Funds	_____	_____
 TOTAL	_____	_____