

1-Page Business Plan

Name of your business:

Date you started (or plan to start your business):

How much will it cost to start (or expand your business):

Actual or projected annual revenues (from the past year and/or this current year):

Briefly describe your 3-5 primary products or services:

List pricing for your 3-5 primary products or services:

List cost of goods for your primary products or services:

Briefly describe what makes your products or services different and/or better than other similar products or services:

List the top 5 ways you'll market your products or services:

Briefly describe your experience and what makes you qualified to run this type of business:

What would be the biggest threat/obstacle to making this business a success: