

# Breakeven Worksheet - By Gross Profit \$

Average Gross Profit per Sale:

$$\underline{\$70 - \$45 = \$25}$$

Price of product/service - cost of goods = gross profit

Breakeven for a proposed expenditure:

$$\underline{\$600 \text{ for marketing} \div \$25 \text{ GP per sale} = 24 \text{ sales to breakeven}}$$

Proposed expenditure  $\div$  GP per sale =  
The number of sales needed to breakeven

Breakeven on a monthly basis:

$$\underline{\$4,000 \text{ per month} \div \$25 \text{ GP per sale} = 160 \text{ sales to breakeven}}$$

Monthly expenses  $\div$  GP per sale =  
The number of sales needed to breakeven

Breakeven on a yearly basis:

$$\underline{\$48,000 \div \$25 \text{ GP per sale} = 1,920 \text{ sales to breakeven}}$$

Yearly expenses  $\div$  \$25 GP per sale =  
The number of sales needed to breakeven

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## My Business

Average Gross Profit per Sale:

\_\_\_\_\_   
(Price of product/service - cost of goods)

Breakeven for a proposed Expenditure:

\_\_\_\_\_   
Proposed expenditure  $\div$  GP per sale =  
The amount needed to breakeven

Breakeven on a monthly basis:

\_\_\_\_\_   
Monthly expenses  $\div$  GP per sale =  
The amount needed to breakeven

Breakeven on a yearly basis:

\_\_\_\_\_   
Yearly expenses  $\div$  GP per sale =  
The amount needed to breakeven