							Marketi	ng Plan -	1 Year								
	Direct Marketing								Adve	rtising	Online Marketing						
Month	Phone Calls	Outside Sales	Tradeshows Conventions	Promotional Events	Referrals	Networking	Speaking Engagements	Direct Mail	Display & Print Ads	TV/Radio Ads	Website	SEO	Email	Press Releases	Directory Sites	Social Media	PPC Ads