

<b>Check out the Competition</b>	<b>3-5-10 Test</b>
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	Price	_____	_____	_____	_____	Total Score
My Business						
Competitor #1:						
Competitor #2						
Competitor #3						

**Please Note:**

Choose your top 3 competitors and rank them in the 5 categories you think are most important to your business. Give them a score of 1-10, 10 being the highest. Rank your own business and compare your scores to those of your competitors.

**Possible Categories For Your Comparison:**

Use price as a category and add four others such as: quality, customer service, employee friendliness, employee product knowledge, number of years in business, reputation, location, return policies, warranties or guarantees, reliability, appearance, product selection, availability, uniqueness, variety of services, flexibility, shipping and delivery, and experience