

Notes From “SEO Q&A Session with Jennifer Croft – September 16, 2020

Mobile -Friendly/Responsiveness

www.responsinator.com

<http://responsivedesignsimulator.com/>

Site Map Planning/Ideation

Great tool for coming up with ideas for pages: www.answerthepublic.com

Example of a site map:

Phase 1 – green

Phase 2 - yellow

Home

Free Consultation

About

Free Consultation

Services

Assessments – Vulnerabilities/Threat

Emergency Planning

Training and Exercises

Collaboration (connecting with partners and shareholders)

Emergency Planning

Free Assessment/Checklist

Quarantine

Isolation

Mass Dispensing

Notifications

Evacuations

Surge

Communications

Fires

Who We Serve

Public Health Agencies

Local

State

Ancillary Care

Longterm Care Facilities

Nursing Homes/Skilled Nursing

Assisted Living

Residential Care Homes

Hospitals

Education

Colleges and Universities

K-12 schools

Public

Private

Health Care Coalitions

Contact